

# Expansion of the BARTH Dealership and Service Center



Location

**Pardubice**

Investor

**BARTH-media a.s.**

Construction period

**08/2014 – 12/2016**

Type of construction

**Industrial**

Scope of services

**Construction**

“ With an overall area of 22,000 m<sup>2</sup>,  
this is one of the largest sales  
complexes in the Czech Republic. ”

[www.vces.cz](http://www.vces.cz)



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Shared **innovation**

The project encompassed the reconstruction and expansion of the dealership/service center. The building holding the existing ŠKODA showroom underwent reconstruction, and a space for selling the brands SEAT and Kia was created in its place. Its facilities were supplemented with car paint shop technology; they were also expanded to include two more paint stations. New two-floor showrooms were built for ŠKODA and VW, with 541 and 587 m<sup>2</sup> of floor area for display. The sales space was also extended to include a one bay building with a service center containing 15 workstations. The newly constructed buildings are built on a base of piles and strip foundations, and they cover an area of 3,795 m<sup>2</sup>. The load-bearing construction has been designed as a steel frame combined with masonry and reinf...

## In numbers

4

showrooms

1 750

m<sup>2</sup> of display area