

Expansion of the BARTH Dealership and Service Center



Location

Pardubice

Investor

BARTH-media a.s.

Construction period

08/2014 – 12/2016

Type of construction

Industrial

Scope of services

Construction

“ With an overall area of 22,000 m²,
this is one of the largest sales
complexes in the Czech Republic. ”

The project encompassed the reconstruction and expansion of the dealership/service center. The building holding the existing ŠKODA showroom underwent reconstruction, and a space for selling the brands SEAT and Kia was created in its place. Its facilities were supplemented with car paint shop technology; they were also expanded to include two more paint stations. New two-floor showrooms were built for ŠKODA and VW, with 541 and 587 m² of floor area for display. The sales space was also extended to include a one bay building with a service center containing 15 workstations. The newly constructed buildings are built on a base of piles and strip foundations, and they cover an area of 3,795 m². The load-bearing construction has been designed as a steel frame combined with masonry and reinf...

In numbers

4

showrooms

1 750

m² of display area